



powell street festival society  
パウエル祭協会

# Strategic Plan | 2014



## VISION

A society enriched and interconnected through Japanese Canadian arts and culture.

## MISSION

We cultivate Japanese Canadian arts and culture to connect communities. Our main activity is producing the Powell Street Festival in Vancouver's historic Japanese Canadian neighbourhood.

**Community Engagement:** We thrive on and encourage community participation and social connectedness.

**Artistic Excellence:** We cultivate and support talented artists and cultural producers.

**Accessibility:** We program a wide variety of events and activities to appeal to and engage a diverse range of attendees and volunteers.

**Heritage:** We honour Vancouver's original Japanese Canadian neighbourhood and its history. Our programming reflects the diverse perspectives of Japanese heritage.

**Financial Sustainability:** We protect and maintain the financial health of the Society.

## VALUES